CHEUN BIOTECH

COMPANY PROFILE

Since 2014

12 Years of Trust,
K-Aesthetics Made in Korea

A track record across four countries since CERES. Today CHEUN BIOTECH develops and manufactures its own products in-house.

CERES · CERESFILL · AceThePing · CHEUN · PuryBO

CHEUN BIOTECH Co., Ltd. · October 2026



HEADQUARTERS · SEONGNAM, KOREA

Quality and Safety — A 12-Year Promise



99

We will build a brand trusted for its quality and safety.

Our journey began with CERES fillers in 2014, continued through MY Korea Trade and has grown into today's CHEUN BIOTECH. For twelve years, working with physicians and partners worldwide, we have held to one principle: a product used on the human body must first be shown to be safe.

Today we research and manufacture in our own cleanroom. Drawing on Korean polymer science, we are building K-aesthetic brands that clinics worldwide can choose with confidence.

Park Kuk Choel

CEO, CHEUN BIOTECH Co., Ltd. · MY Korea Trade Co., Ltd.

CHEUN BIOTECH

Proven Heritage, In-House Quality

CHEUN BIOTECH is a Korean medical device manufacturer that develops and produces its own polymer fillers and skin boosters, building on 12 years of medical aesthetics experience that began with CERES in 2014 and continued through MY Korea Trade.

2014
Track record since CERES

100,000+
Units distributed overseas

0
Adverse event reports received

ISO 13485
& ISO 22716 certified manufacturing

12-year track record

Ongoing exports and exhibitions since the 2014 CERES launch

In-house production

Dispensing, lyophilization, filling and capping in our Seongnam cleanroom

Certified quality

ISO 13485 · ISO 22716 · MFDS · CE 2292 · KDRI human application test

CHEUN BIOTECH

A Decade of CERES and MY Korea Trade



2013 – 2023

An export track record built on the CERES brand

2013.05 — **CERES HA filler MFDS-licensed**

Non-animal HA · BDDE cross-linked · 0.3% lidocaine — evaluated in a multicenter clinical trial

2014 — **CERES launch · exports begin**

Premium HA filler line-up CERES 120′ / 240′ / 360′

2015.04 — **MY Korea Trade Co., Ltd. founded**

Medical device import & export · registered medical device export manufacturer — portfolio expanded to skin boosters, PN and masks

2023.09 — **PHARMEDI Vietnam — Korea Pavilion**

18th International Medical Exhibition, Ho Chi Minh City · Booth E21 — start of regular overseas exhibitions

CHEUN BIOTECH

CHEUN BIOTECH — Becoming a Manufacturer



2024 – NOW

A manufacturer building on MY Korea Trade's experience

2024.04 — **Own booth at Chengdu Beauty Expo**

49th Chengdu Beauty Expo · 8B60–8B63 — full entry into China

2024.06 — **CHEUN BIOTECH founded**

Medical device manufacturer in Seongnam — dedicated cleanroom and in-house polymer filler technology

2025 — **Exhibitions · growth**

KIMES Beauty & Derma Seoul · BEXCO Busan · K-MediTech Kuala Lumpur · Vietbeauty Ho Chi Minh; revenue roughly tripled

2026 — **Portfolio renewal · China**

CIBE Guangzhou · Shanghai Korea Pavilion; new CERESFILL⁺, LIP and AceThePing® catalogs

CHEUN BIOTECH

Five Brands, One Standard of Quality

HA fillers, collagen stimulators and botulinum toxin — one portfolio, one quality standard.

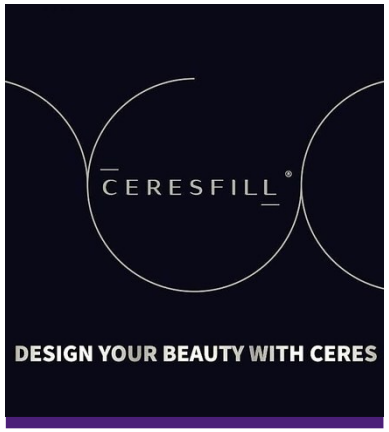


BRAND 01 · SINCE 2014

CERES

Premium HA filler

120′ / 240′ / 360′ · MFDS-licensed · multicenter clinical trial



BRAND 02

CERESFILL®

HA filler · lip filler

CERESFILL⁺ (CE 2292) · CERESFILL® LIP



BRAND 03

AceThePing®

Collagen stimulators

PLLA 140 / 420 mg · CaHA · atelocollagen 3%



BRAND 04

CHEUN

Dual cross-linked HA

CHEUN 16 / 32 / 48 · dual cross-linked HA · 0.3% lidocaine



BRAND 05

PuryBO TOX

Botulinum toxin

PuryBO TOX 100U · type A · halal-certified (mfd. by CKD Bio)

CHEUN BIOTECH

Current Certifications and Pipeline

Licenses & certifications held

MFDS medical device license CERES hyaluronic acid filler (2013.05)	Licensed
CE 2292 CERESFILL⁺ hyaluronic acid filler	Certified
MFDS approval AceThePing® Atelocollagen 3%	Approved
ISO 13485 Medical device QMS	Certified
ISO 22716 Cosmetics GMP	Certified
KDRI human application test Skin irritation test (2026-0277)	Completed
Halal PuryBO TOX 100U	Certified

Certifications in progress

CE MDR CHEUN HA filler 16 / 32 / 48	Clinical evaluation
MFDS approval AceThePing® PLLA 140 / 420 mg	Preclinical → clinical
MFDS approval AceThePing® CaHA CH 140 / 420	Preclinical → clinical
KGMP Seongnam cleanroom facility	In progress
CE · export registration PLLA · CaHA new formulations	After MFDS

Designed for Safety and Smooth Handling



Developed in-house, our spherical PLLA and hybrid CaHA formulations are designed to improve safety and handling versus conventional polymer fillers and to minimize immune response.

Safety

Uniform spherical particles designed to reduce clumping and nodule risk

Handling

HA · CMC carrier designed for smooth injection, fast mixing

Minimal immune response

High-purity materials and purification designed to limit inflammation

PLLA · CaHA development stage

In-house R&D → Preclinical → Clinical → MFDS · CE

Both products are investigational; we are investing in R&D and QC for their clinical and regulatory programs.

CHEUN BIOTECH

HA Fillers — From CERES to CERESFILL® and CHEUN



CERES 120′ / 240′ / 360′

MFDS-licensed

Non-animal HA 20 mg/mL · BDDE cross-linked · 0.3% lidocaine · 1.1 mL — evaluated in a multicenter clinical trial

CERESFILL⁺ 120′ / 240′ / 360′

CE 2292

HA 20 mg/mL + 0.3% lidocaine · 1.0 mL · fine / medium / large particles

CERESFILL® LIP

Available

Fine-particle HA gel + cyanocobalamin (vitamin B12) · for lip volume and contour · 1.1 mL

CHEUN 16 / 32 / 48

Own brand

CHEUN BIOTECH's own brand · dual cross-linked HA · 0.3% lidocaine

CHEUN BIOTECH

AceThePing® Collagen Series · PuryBO TOX



Spherical PLLA · pink lyophilized beads

AceThePing® PLLA 140 / 420 mg

In development

Spherical porous PLLA + CMC + HA + mannitol · 140 mg skin booster / 420 mg volumizer

AceThePing® CaHA CH 140 / 420

In development

Hybrid filler: CaHA in a high-molecular-weight HA and CMC carrier

AceThePing® Atelocollagen 3%

MFDS-approved

High-purity atelocollagen with lidocaine

AceThePing® Automatic Filler Mixer

Available

Automatic mixing for PLLA, PDLLA and CaHA · approx. 1,200 rpm

PuryBO TOX 100U

Halal-certified

Type A · halal-certified (mfd. by CKD Bio)

CHEUN BIOTECH

Skin Boosters · Collagen · Cosmetics



CERES family — HA, skin boosters, PN, masks



CERESFILL 516 Amino Chanel Acid



AceThePing® Atelocollagen



CERESFILL Rejuvenating Mask · VDRN Centella

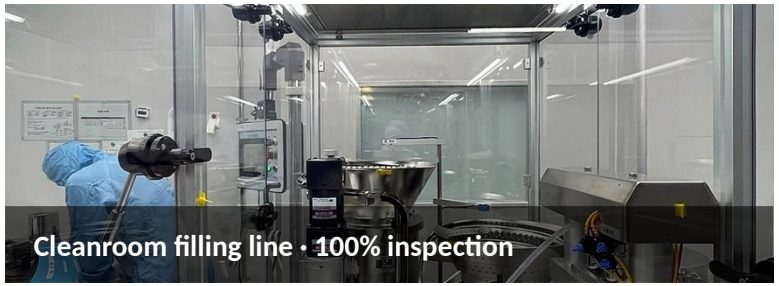


CERES Remolding Solution

CHEUN BIOTECH

In-House Cleanroom Production Under ISO 13485

Weighing, filling, inspection and packaging are all performed in our own cleanroom, with environment, procedures and records controlled under our ISO 13485 QMS as we prepare for KGMP certification.


Cleanroom filling line · 100% inspection


HEPA aseptic filling line


Pink spherical lyophilized PLLA vials

01 Weighing

02 Filling

03 Inspection

04 Packaging

Since 2015
Medical device export manufacturing

ISO 13485
Medical device QMS

ISO 22716
Cosmetics GMP

KDRI
Human application test completed (2026-0277)

CHEUN BIOTECH

Three Years of Production and Export

Over the past three years we have manufactured export products for multiple countries under OEM, ODM and our own brands, refined through test sales and clinical use abroad.

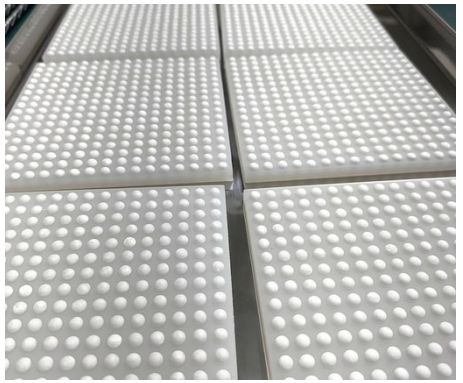
3 yrs
OEM · ODM · own-brand production

100,000+
Units distributed overseas

0
Adverse event reports received*

- OEM · ODM production to each country's export specifications
- Field feedback from test sales and clinical use
- Positive feedback reported by physicians and buyers







*Cumulative 2023–2026, company records

CHEUN BIOTECH

On-Site Presence in Four Countries

4 Countries

10+ Exhibitions

100,000+ Units overseas



PHARMEDI Vietnam

Ho Chi Minh · Korea Pavilion E21



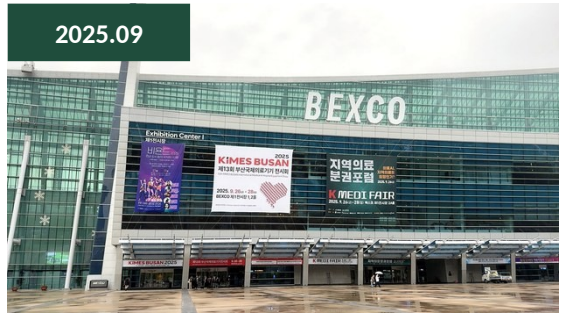
Chengdu Beauty Expo (49th)

Chengdu, China · 8B60–8B63



Vietbeauty · IBITA

Ho Chi Minh · A371



Beauty Derma Busan

Busan BEXCO · K406



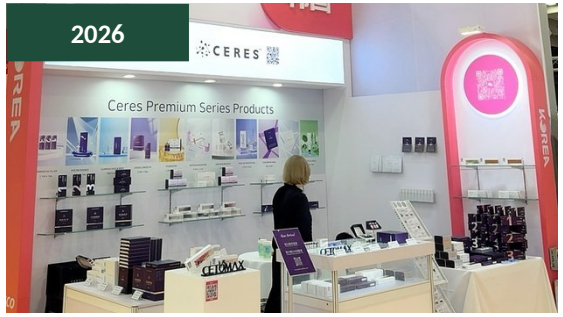
K-MediTech Expo Malaysia

Kuala Lumpur · F12 · CHEUN BIOTECH



IBITA Connecting K-Beauty

Kuala Lumpur KLCC · 2049



CIBE Guangzhou

Guangzhou · Korea Pavilion G04A-1



Shanghai Beauty Expo

Shanghai · Korea Pavilion 6720

Korea Pavilion & government-supported participation — MSS · Gyeonggi-do · KINTEX · KOBITA · IBITA

CHEUN BIOTECH

Continuous Investment in the Next Generation

R&D | QC | REGULATORY | PARTNERS

New formulations

- Clinical preparation for PLLA · CaHA
- Particle and carrier design
- PN · PDRN · exosome platforms

Quality control

- Full traceability from raw material to release
- Advanced testing and inspection
- Process control toward KGMP

More approvals

- CE MDR for CHEUN HA filler
- MFDS approval for PLLA · CaHA
- More export registrations

Global supply

- OEM / ODM and own brands
- KR · EN · CN materials and training
- Direct contact via WhatsApp · WeChat

Your brand, our factory — from concept to production and export.

CHEUN BIOTECH

From Korean polymer science to aesthetic brands for clinics worldwide.

Thank you

CHEUN BIOTECH Co., Ltd.

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